

2015 A Chair Affair

calling creative people



Transform ordinary Adirondack chairs, benches, & side tables into works of art!

- Build interest in children's art as these masterpieces are displayed throughout beautiful Downtown Mt. Pleasant!
- Finished pieces will be on display July 1-25 and are entered into a silent auction, with proceeds benefiting Art Reach children's programs.
- Prizes totaling \$550 will be awarded in three categories, including a people's choice popular vote!

prizes

Art Educators & Students:

1st: \$100
2nd: \$75
3rd: \$50

Community

1st: \$100
2nd: \$75
3rd: \$50

People's

Choice:
\$100

The Basics:

- Artist entry is first-come, first-served
- Artists must request a chair or table by **April 30**.
- Artists may choose to pair table with a chair. Artists can pick up chairs/tables/benches when contacted by Art Reach of Mid Michigan that they are available.
- Furniture must be sanded, primed, painted and coated with a final layer of polyurethane or polyacrylic. (Poly available at Art Reach of Mid Michigan upon artist's request)
- Embellishments may be added to furniture, however, they must fit through doorways.
- No decoupage, stickers, marker, or glue
- Furniture must be delivered to host locations by June 30.
- Furniture is displayed at host locations until **July 23**.
- Furniture will be judged **July 24**.
- Votes will be counted, people's choice will be decided and chairs will be auctioned off on **July 24**.
- **Trademarked content is NOT allowed. Any entry that infringes upon another's copy right will be disqualified from the cash prizes.**

NO ENTRY FEE!

A Chair Affair 2015

To participate, mail this form or call Art Reach at (989) 773-3689. Please note that supply is limited and will be assigned on a first come, first served basis. Entries due by **April 30, 2015**.

Contact Person _____ Adult _____ Youth (under 18) _____ Primary Phone _____

Address _____ Email _____

Name of Artist(s) _____ Choose One: Bench _____ Chair _____ Side Table _____ Pair _____

☐ I have read and agree to the guidelines for participating in A Chair Affair (found on the reverse). My artwork is original, and does not belong to a copyright or trademark.

Detach and mail to: 111 E. Broadway St., Mt. Pleasant, MI 48858

ART REACH
Of Mid Michigan

111 E. Broadway
Mt. Pleasant, MI 48858
989.773.3689

Art Reach of Mid Michigan strives to provide equal opportunity for individuals to participate in its programs, activities, services and employment.



**National
Endowment
for the Arts**
arts.gov

A Chair Affair 2015 Guidelines

Revised February 2015

Art Reach reserves the right to remove an item from the competition that does not follow the guidelines established by the Chair Affair Committee. All items are the property of Art Reach and will be returned to Art Reach/their representative on the schedule established by the Chair Affair Committee.

Subject Matter:

All artwork must be the artist's original artwork.

Trademarked content is NOT allowed. Any entry that infringes upon another's copy right including but not limited to popular movie, game, and TV characters, trademarked logos, and actors/musicians will be disqualified from the cash prizes. The artwork should be of family appropriate content with a broader appeal. Keep in mind that this is a community event and fundraiser.

Artist Selection:

Both professional and non-professional artists may sign up to participate in the Chair Affair competition beginning in April by filling out the form online or at Art Reach. Artists will be selected by the committee based on a first come, first served basis. Each artist/school will be allocated only one(1) item unless there is a shortage of artists based on the number of pieces available. By entering the competition, the artist grants permission to Art Reach to reproduce images of the artwork for publicity and marketing purposes. Artists are responsible for the collection and return of the item to the designated locations on the designated schedule established by the Chair Affair Committee. Educators may arrange for delivery of the items by contacting Art Reach or a committee member.

Embellishments:

Embellishments are allowed. **Keep in mind the embellishments will need to be weather proofed. Decoupage/stickers/glued items/marker are not**

appropriate options. While alterations may be made, the item that you receive must be the item returned to Art Reach/Host for the competition. Dimensions of the finished piece must be no larger than 34" across on one side and must fit through a doorway.

Finishing:

Artists should understand that the items will be displayed outdoors and should be finished appropriately with polyurethane or poly-acrylic for protection from the elements. A brushed on top coat is preferred.

Prizes:

First, second and third place prizes will be awarded for Art Students guided by Art Educators-juried and Community Members-juried. A first place prize will be awarded for People's Choice-popular vote.

Judges:

Judges are selected solely by the Chair Affair Committee. There will be a minimum of 3 and a maximum of 5.

Silent Auction:

Items will be sold by silent auction at the end of the competition. A paid receipt must be presented to a member of the committee or Art Reach staff to claim an item. Items should be paid and removed as quickly as possible at the conclusion of the event.

Art Reach assumes no responsibility for any loss or damage to the items before, during or after the event.

Questions can be directed to Art Reach of Mid Michigan
111 E. Broadway St.
Mt. Pleasant, MI 48858
kbigard@artreachcenter.org
989-773-3689

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